



JEWISH BUSINESS SCHOOL

OVERVIEW

Torah insights that'll take you
from wantrepreneur to Wall Street



CTEEN U IS A JOINT INITIATIVE
OF YESHIVA UNIVERSITY
AND THE CHABAD TEEN NETWORK



LESSON 1



Rags to Riches

Is buying a Gucci bag immoral? Is rolling for Rolex part of Jewish #goals? Do we have anything to learn from Warren Buffet? Here's the lowdown on every question you ever had about making the big bucks. Find out if according to Torah it's allowed, or even encouraged, to seek the big bucks. And once you get to Bezos levels of cash, how do you avoid all the pitfalls that come with living the first class, er private jet, life?

LESSON 2



How to be a Baller

If wealth is so dangerous, maybe it's better to live the simple life. Honda instead of Tesla kind of thing. This lesson tackles all the perks of the penthouse, plus raises a red flag on all the possible concerns that come along with financial success. So you can have your cash and spend it too.

LESSON 3



From Net Worth to Self-Worth

Does your value come from your bank account or mitzvah counts? Yes, you CAN be happy without the latest iPhone (don't worry, we won't tell your parents). But if you live on just bread and water, how does Judaism see you? Explore and discover poverty's place in Jewish thought, and find out why shopping at Goodwill isn't so bad after all.

LESSON 4



Beyond 9 to 5

Is the four-hour work week a Jewish thing? If you had a trust fund, where would you spend your time, and why on a yacht? Seriously though, it's time to analyze all things work. Does G-d want us to work or would He rather we hit the Talmud full-time? The deeper meaning behind your latest lifeguarding job, here we come.

LESSON 5



When Work is Life

Oh, that elusive work/life balance. The chance to jump off the treadmill and spend time with family, friends, and community. But can we really do it all? The secrets to walking the tightrope are all in here—from ancient source texts to modern philosophy, CTeen U will give you the inside scoop on how to work it just enough—without working it too much.

LESSON 6



Who Owns the Dough?

Let's zoom out from our personal financial positions and talk money on a global level. Is capitalism or socialism the way to go? Discover what the economy would be like if Jewish law had its way—from opening up a Starbucks next door to that mom and pop coffee shop to forcing a squatter to dish out cash. Dig in and dive deep for answers to questions you never even thought to ask.

LESSON 7



Why You Should Never Give Charity

Giving away your money pays off. You become nicer, kinder, and overall a cooler person. Let's hit up that tzedakah box ASAP! Because whose money is it anyway? Well, G-d created you and the entire world, so it's all technically His. (Yes, that includes your new Supreme sweatshirt.) Wait, so do you have to donate it all? Find out about the right thing to do, the Jewish law thing to do, and the G-d-like thing to do.

LESSON 8



The Secret Giving Society

Once upon a time, Jewish communities created organizations to support the needy. And they haven't stopped since. If you're Jewish and need help paying for that day school tuition or all that wine and brisket every self-respecting Passover Seder requires, your Jewish neighborhood, town, or city has got your back. Find out what tzedakah really means and how to put those charity dollars in the best spot.

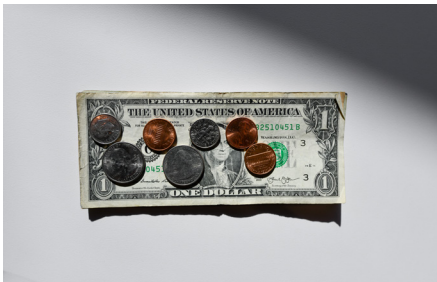
LESSON 9



Light on the Black Market

Would you ever rob a bank? No? Good! But what about keeping an extra item you were sent by accident? Or scamming Amazon to save a couple bucks? Time to look at theft in an entirely new way—the Torah way, of course. From overcharging, to underbuying (is that even a word?), to talking up a product just a little too much, turns out there are many shades of Jewish business integrity.

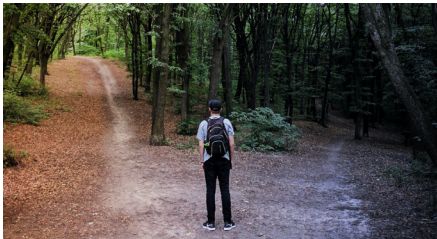
LESSON 10



Hello, Minimum Wage

What happens if you live paycheck to paycheck...and your paycheck is late? (Stress level: HIGH.) Long before workers' rights were a thing, the Torah outlined how bosses need to treat and compensate their employees. Unsafe conditions at work? Your boss is in trouble. Financial dispute with your manager? No worries, the judge will hear you out. But don't get too excited—life's a two-way street. Fun fact: Under Jewish law, a worker is obligated to show up every day with enough energy to get the job done. (Translation: No 2:00 AM Netflix marathons.) Employee of the month, here we come.

LESSON 11



To Business or Not to Business

Are you an aspiring artist? Dancer? NBA player? Each of us was born with all the abilities and life experiences we need to complete our G-d-given life's mission. Not sure what your purpose on earth is yet? Just follow your talents. On the journey, find out if life as a CEO is distracting and immoral, or your true calling. And if it is your chosen path, how to access the creativity needed to make it happen.

LESSON 12



CEO Skillz

Do you have what it takes to become the next Jeff Bezos? Hang on a minute, because before Amazon was even an idea, the Torah shared with us all the tips needed to make it from start-up to IPO—through the false starts, insurmountable challenges, and infinite grind—no MBA required.

LESSON 13



Think and Grow Rich

Standing between you and the billions you hope to make is none other than yourself. Fear of risk is one of the biggest challenges that any entrepreneur must overcome. Your CTeen rabbi will give you all the training you need to invoke a deep faith in G-d that will make you a Robinhood superstar in days. Failure, I'm looking right at you, and I'm ready to fight.

LESSON 14



Teamwork is the Dreamwork

Teamwork is like that perfect salad—no one wants to drink plain lemon juice, but that caramelized shallot dressing, all mixed together with the arugula and honeyed pecans is YOOOOOOO. If you want to go fast, go alone, but if you want to go far, go together. United with your fellow brothers and sisters to conquer the world and the stock market—making your Father in heaven oh so proud.